

1

Location.

100+

Clients Served.

14+

Years in the Industry.

no. 02

Issue Number 2
July 2023

General Portfolio

THE BURST LOOKBOOK



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BLURB ABT THE AGENCY.

We are a Vancouver-based digital agency serving clients all across the globe with a comprehensive 360-degree approach. Our tailored digital services span branding, web development, digital marketing, and content creation. With a commitment to innovation and excellence, we empower our clients to thrive in the ever-evolving digital landscape. We are an organism that pivots, shifts, and grows with technology, ensuring our clients stay ahead.



OUR VALUES OUR MISSION.



Our Core Values

At the nucleus of our digital organism, four pillars stand strong, supporting our collective growth and success. These pillars encompass innovation, collaboration, adaptability, and customer-centricity, guiding our actions and shaping our transformative journey.

- **Integrity:** We uphold the highest standards of honesty, transparency, and ethical behavior in all our actions and decisions. We are committed to doing what is right, even when faced with challenges or difficult choices
- **Excellence:** We strive for excellence in everything we do. We are dedicated to continuous improvement, innovation, and delivering the highest quality products, services, and experiences to our customers and stakeholders.

- **Collaboration:** We believe in the power of collaboration and teamwork. We foster an inclusive and supportive environment where diverse perspectives are valued and respected. By working together, we achieve greater results and drive collective success.

- **Customer Focus:** Our customers are at the center of everything we do. We listen to their needs, anticipate their expectations, and go above and beyond to deliver exceptional value. We are committed to building long-lasting relationships and exceeding customer satisfaction.

Our Mission

Our mission is to continuously adapt and thrive in the rapidly evolving world of technology through innovation and agility. We strive to deliver dynamic work that consistently exceeds our clients' expectations, driving their success and satisfaction.



REFLECT AND IMPLEMENT.

STRATEGY IS EVERYTHING.

At Burst Creative, we offer a myriad of services that seamlessly come together to provide a comprehensive 360-degree approach. From branding and web development to digital marketing and content creation, our integrated services cover the full spectrum of digital solutions. This holistic approach ensures a cohesive and impactful strategy that drives success for our clients in the ever-evolving digital landscape.

Our Process

In our approach, we embrace an agile and organic but structured creative process, allowing ideas to flow and evolve naturally. We view our team and clients as integral parts of this creative organism, fostering collaboration and synergy. By nurturing this dynamic relationship, we achieve innovative solutions that cater to the unique needs and aspirations of our clients.

Services We Offer



Strategy

- Consulting
- Quantitative Research
- Information Architecture
- Usability Tests
- Quality Assurance



Creative

- Packaging Design
- Web Design
- Graphic Design
- Branding
- 3D Rendering



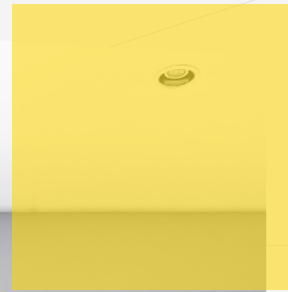
Marketing

- Search Engine Optimization
- Search Engine Marketing
- Pay Per Click
- Social Media Management
- Cinematography



Technology

- Web Development
- Web Maintenance
- Software Development
- Mobile App
- E-commerce



REAL TALENTED BRAINS.



Arnold Hlahla | Film + Editor



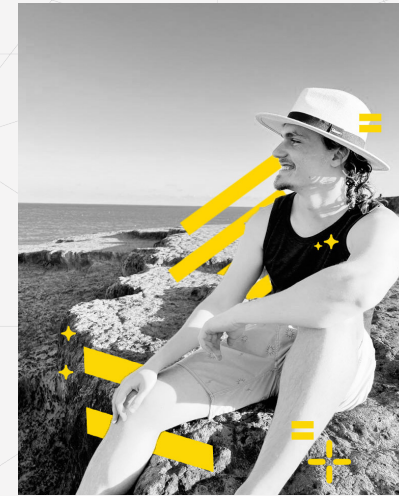
Jeff Pinder | CEO + Founder



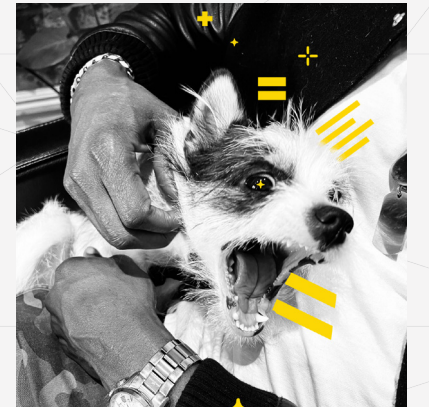
Anna Raskovic | Designer



Francisco Espinosa | Business Dev



Matt Leon | UX Designer



Charlie | Public Relations



Leslie Birch | Director + Film



Erick Prieto | Project Manager



Omar Prieto | Project Manager



Miley Zhen | UX Designer



Sherwood Seabrook | Stack Developer



Caleb Rizo | Stack Developer



Timothy Lai | Film + Editor



Yuki Itoh | Photographer + Editor



BE INTENTIONAL.

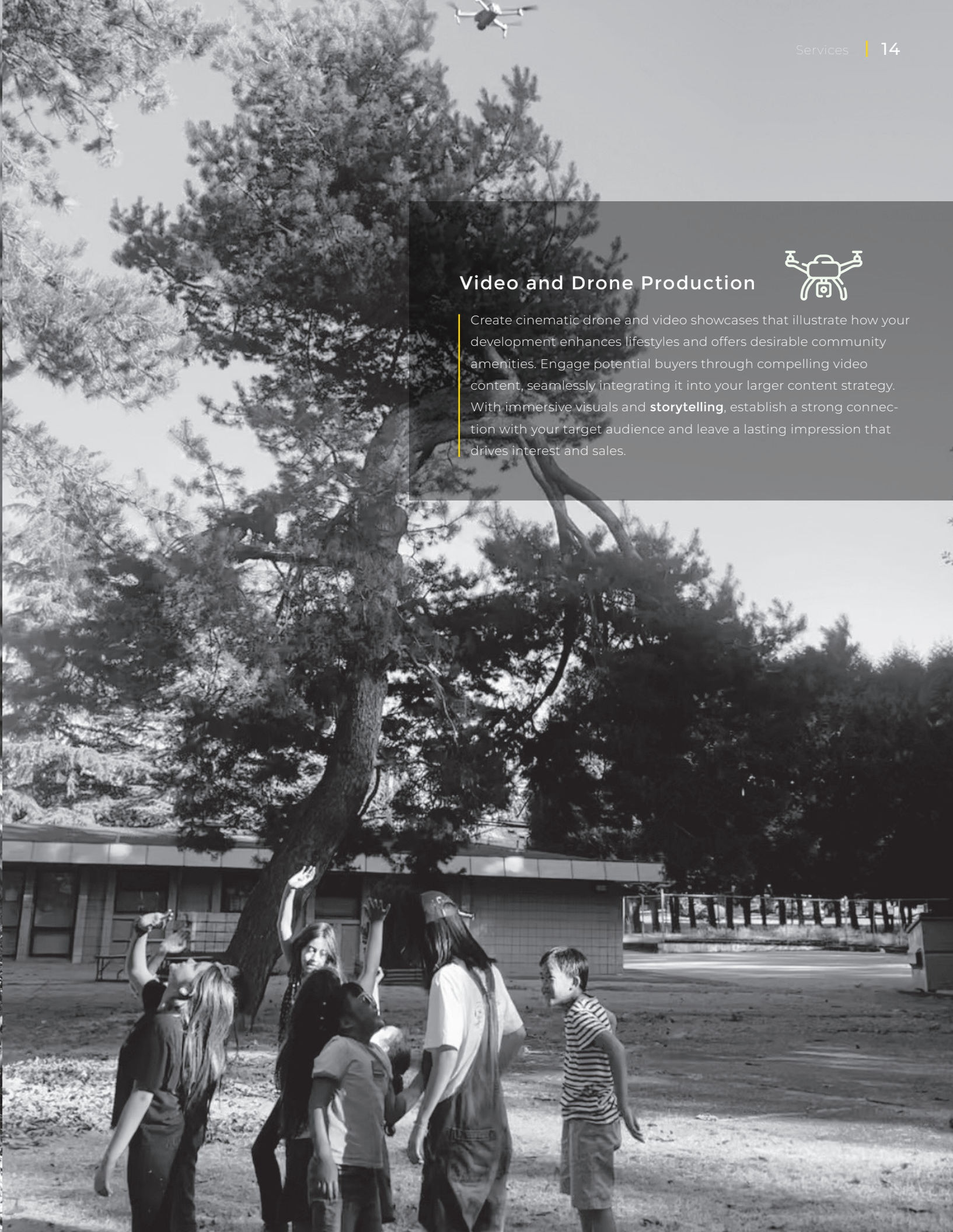
OUR
SERVICES.





3D / 360 Rendering and Animation

Create **immersive experiences** with 3D rendering and animation, bringing architectural blueprints to life with the perfect blend of art and technology. Capture attention and engage potential buyers with stunning 360 renderings that showcase every detail of your project, setting the stage for successful pre-sale marketing.



Video and Drone Production



Create cinematic drone and video showcases that illustrate how your development enhances lifestyles and offers desirable community amenities. Engage potential buyers through compelling video content, seamlessly integrating it into your larger content strategy. With immersive visuals and **storytelling**, establish a strong connection with your target audience and leave a lasting impression that drives interest and sales.



Branding, web design and development

From strategy to name generation, our comprehensive services encompass branding, web design, and development, creating a unified visual language that **reinforces and galvanizes your brand story**. We craft impactful strategies, design stunning visuals, and build user-friendly websites, ensuring a cohesive and engaging brand experience across all marketing platforms.



Social Media Management

Maximize your online presence with our Social Media Management services, including curated video content, eye-catching animations, and branded templates. Engage your audience with scheduled posts tailored to your target segment, **ensuring effective communication and brand resonance**. Stand out in the digital landscape and drive meaningful connections with your followers.



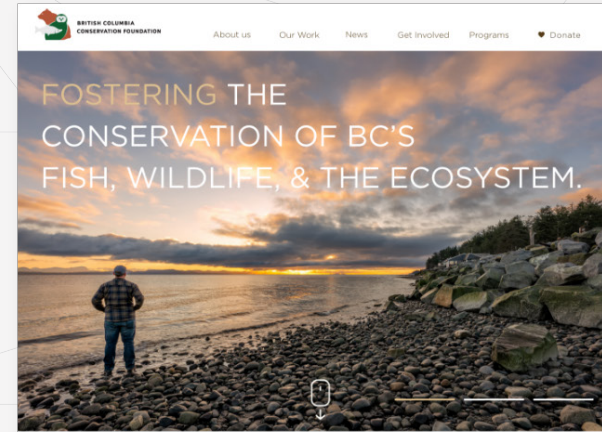
Digital Marketing

Our agency specializes in comprehensive digital marketing and strategy services, including search engine optimization (SEO) and paid marketing. We employ proven techniques and strategies to optimize website visibility, drive targeted traffic, and maximize conversions. Trust us to effectively promote your brand and achieve your digital marketing goals.

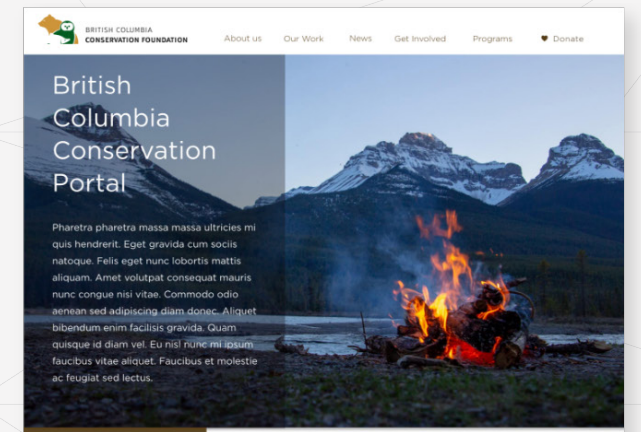
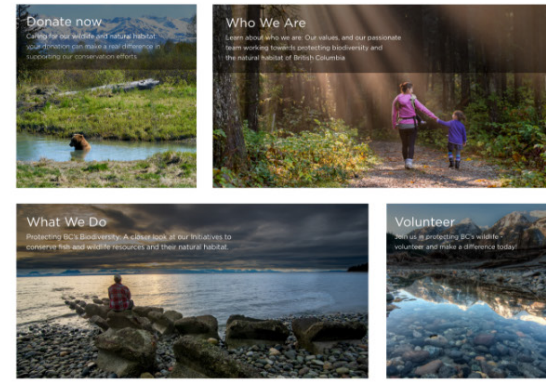




The British Columbia Conservation Foundation (BCCF) is dedicated to promoting and assisting in the conservation of fish and wildlife resources in the Province of British Columbia. They accomplish this through initiatives focused on habitat conservation, protection, acquisition, and enhancement. BCCF actively promotes fish and wildlife through education, collaboration, and the development of innovative conservation solutions to ensure thriving populations throughout the region. Through uniting people and resources, they strive to achieve their conservation goals



British Columbia Conservation Foundation (BCCF) aims to promote and assist in the conservation of the fish and wildlife resources of the Province of British Columbia through the protection, acquisition of enhancement and wildlife. British Columbia Conservation Foundation promotes fish and wildlife through education, collaboration and habitat conservation. We unite people and resources to achieve innovative conservation solutions for thriving fish and wildlife populations throughout BC.



One Drive Portal

- 2022 Annual Report
- 2022 Health and Safety Report
- Community Grant Applications Now Available
- Cougar Awareness Pamphlet
- 2022 - 2026 Strategic Plan
- 2023 Human Resources
- 2023 Winter Webinar Series
- 2023 Goals for the Summer

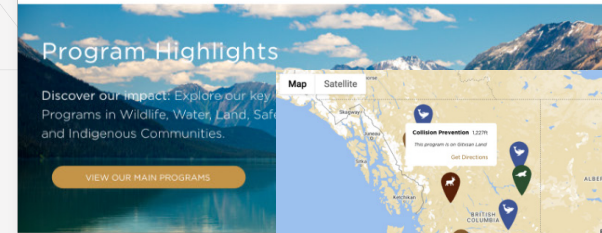
Subscribe to Our Newsletter

Stay connected with our efforts: subscribe to our newsletter and get the latest updates on wildlife conservation in BC.

SUBSCRIBE



<p>Forest Green</p> <p>HEX: #0E6034 CMYK: 88-36-95-32 RGB: 14-96-52</p>	<p>Rocky Bronze</p> <p>HEX: # B75639 CMYK: 21-76-84-9 RGB: 82-86-57</p>
<p>Pure White</p> <p>HEX: #000000 CMYK: 00-00-00-00 RGB: 255-255-255</p>	<p>Salmon Silver</p> <p>HEX: #383838 CMYK: 68-58-55-63 RGB: 56-56-56</p>



<p>WildSafe British Columbia Program Prince George</p> <p>Program Name - Project Year</p> <p>Program description comes here and can be up to two lines long.</p> <p>Read more</p>
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<p>Fisheries Program - Nanaimo</p> <p>Program Name - Project Year</p> <p>Program description comes here and can be up to two lines long.</p> <p>Read more</p>
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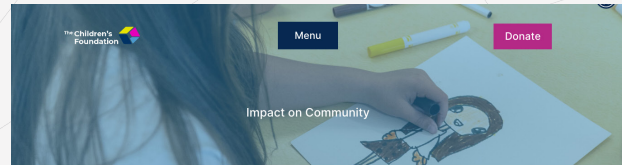
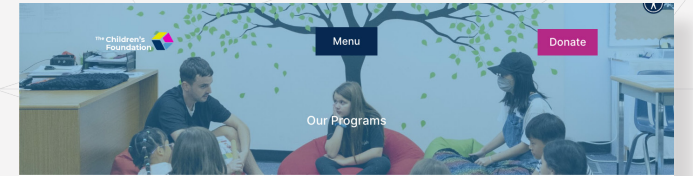
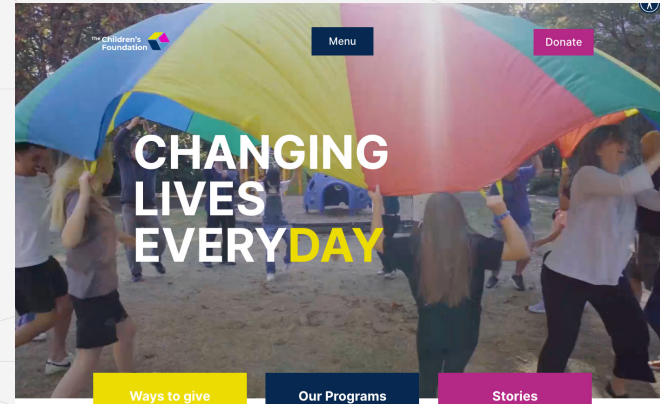
Designed By Burst Creative



The Children's Foundation

Web Design Photography + Video

The Children's Foundation is dedicated to offering specialized treatment, counseling, and compassionate care to children, youth, and families dealing with complex challenges. Their wide range of programs and services cater to individuals facing various difficulties, including ASD, FASD, severe social, emotional, and developmental disorders and disabilities, as well as challenges resulting from a history of trauma, among others. The foundation strives to support and empower these individuals through comprehensive support and intervention.



About us Our Team Our Values Impact on Community



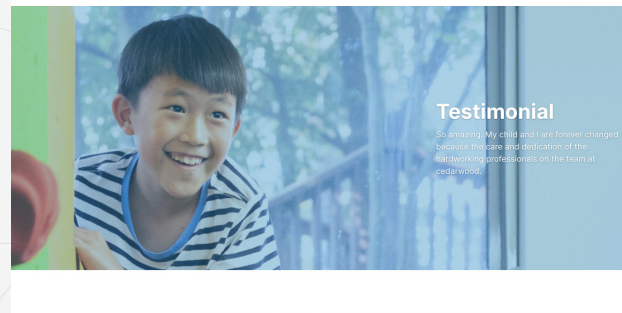
Our stories



Holding Hope
It's been a long cold winter, but where there is hope, there is light. Here is a story of forgetting and the kind of generosity that really does...



Not Your Chalkboard ABC's
iPads and Laptops are the new chalkboards! Thanks to the 'Make a Difference Fund, The Children's Foundation's' Cindrich School Program in Surrey...



Testimonial

"So amazing! My child and I are forever changed because of the care and dedication of the hardworking professionals on the team at Cedarwood."

Helgi Rimmelg Program Director

Helgi has worked for The Children's Foundation for over 30 years. She is currently responsible for the Communities Caring for Children, Out of Care, Respite and Family Care Support programs. Helgi is also responsible for Continuous Quality Improvement, Accreditation and is the organization's Privacy Officer.



Lisa Lowe Program Director

Lisa Lowe is an expressive art therapist, co-active coach, facilitator and somatic practitioner. She identifies as part of the LGBTQIA+ community and approaches her work from an intersectional lens. She is passionate about team building and leadership. She is committed to shaping workplaces and services into co-created, imaginative and liberatory spaces for the purpose of generating and reclaiming thoughtful, research-informed, healing centered engagements. She continues to develop an understanding of the impacts of systemic oppression as it intersects with western mental health and educational models.



Karim Suleman Program Manager

Karim is a graduate of the MBA Program in Health Services Management from McMaster University and has a clinical background as a Respiratory Therapist and Cell Biologist. In his 20 years in healthcare management, he has worked in the public and private sectors, including Vancouver Coastal, Fraser Health and Provincial Health Services and Bayshore Home Care directing the Specialty Nursing and Pediatrics program.



Karim is currently responsible for the Family Preservation Program.

Rachel Madu Program Manager

Rachel Madu (she/her) has worked as a family therapist to families (adoptive, foster and birth), experiencing relationship challenges for over 20 years. Rachel has worked alongside families impacted by mental health, relationship ruptures, and varying types of trauma. Rachel practices as a person-centered therapist, valuing and trusting the potential of each individual, facilitating the counselling process with unconditional positive regard, authenticity and empathy. Rachel grew up living in Western and Northern Canada and has spent long periods of time in Madagascar and Zambia, and feels grateful to call the Lower Mainland home. Rachel acknowledges that she is student in understanding her own privilege, and looks for opportunities to facilitate dialogue about racism, privilege, fragility, inclusion, equality and equity. Rachel professes to be a Christ follower, believing in the unequalled power of love and grace. Rachel has provided clinical supervision to other therapists for the past 7 years. Rachel oversees the Cedarwood South Fraser Family Program, Cedarwood Langley Program, Four Start Connection Program and Heartwood Family Services.



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Fax: 604 434 9938
[Email us](#)
- Karim Suleman (he/him)
Program Manager
T: 604 434 9101
[Email us](#)

Make a Difference campaign

The Children's Foundation has become a vital organization where children with complex challenges come to get the much-needed support they need to thrive. The Make a Difference Campaign will help us provide those much-needed resources to children and families in need. Sign up today and help make a difference!



[See More](#)

What we do

The Children's Foundation provides specialized treatment, counseling and attentive care to children, youth, and families with complex challenges through a variety of programs and services. Some of the challenges our clients face ranges from ASD, FASD, severe social, emotional, and developmental disorders and disabilities, and challenges that stem from a history of trauma, among many others.

[Donate now](#)

The Children's Foundation has helped thousands of children since 1957

In the late 1940's and early 1950's a group of citizens led by Esther Irwin had grown concerned about children who were not being successful at school and who often did not attend. They realized that without support and assistance, these children were not likely to have a successful outcome as they grew to adulthood. Over a period of ten years they met and planned how to address this issue. In 1957 they incorporated a charitable, non-profit society from the current location in Vancouver and began to help these children and their families. Since that time, The Children's Foundation has helped thousands of vulnerable children and their families to better lives.



Our mission

Improving lives by helping children and their families navigate complex challenges.

Our vision

Continuation in which every child has the opportunity for optimum growth and development, and each family is able to provide the best for its children.

Get updates straight to your inbox

Sign up to get updates and stay current on what's happening at the Children's Foundation.

Email Address *

What is your email?

[Subscribe](#)

By submitting this form you are granting The Children's Foundation permission to email you. You can unsubscribe via the link found at the bottom of every email.



We improve the lives of children and families with your support.

Alderwood Family Development Centre

Alderwood Family Development Centre is an intensive multi-collaborative partnership program offering a school program and family education and support services.

[Read more](#)



Paths at Cindrich

The PATHS program at Cindrich Elementary is an intensive multi-collaborative partnership program supporting children ages 5 to 12 and their families in a community school setting.

[Read more](#)



Cedarwood Family Program Support and Services

Counseling and support services for families of children up to 12 years of age with complex developmental and behavioural conditions.

[Read more](#)



Neurosequential Model of Therapeutics (NMT)

The Children's Foundation is proud to announce that in January 2017 the Child Trauma Academy acknowledged that The Children's Foundation has completed NMT Training Certification Through Phase 1 level.

[Read more](#)



Educational Transition Centre

The Educational Transition Program is a multi-collaborative partnership program assisting children to engage with their strengths as they return to a community school.

[Read more](#)



Surrey Family Preservation Program

An intensive and short-term service designed to improve family safety and cohesion.

[Read more](#)



Complex Behaviour Support Program

The Complex Behaviour Support program responds to the needs of children, youth and their families living with Fetal Alcohol Spectrum Disorders and Complex Developmental Behavioural Conditions.

[Read more](#)



The Children's Foundation

Web Design | Photography + Video



Branding

REBRANDING

We undertook a rebranding project for The Children's Foundation, creating a fresh and modern logo that captures the organization's mission and values. We also developed a comprehensive stationary system, including letterheads, business cards, and other branded materials, ensuring a consistent and professional image across all communication channels.



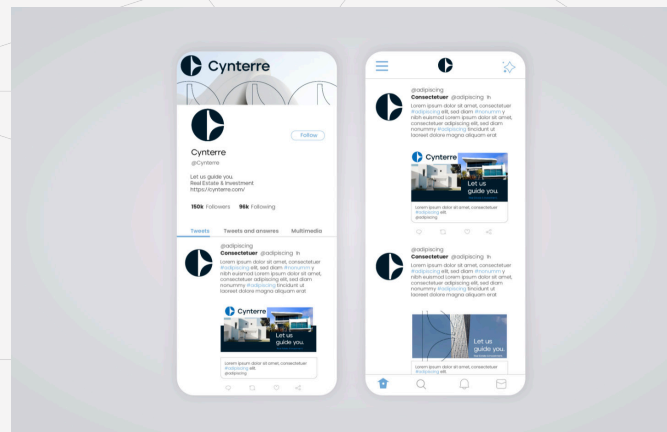
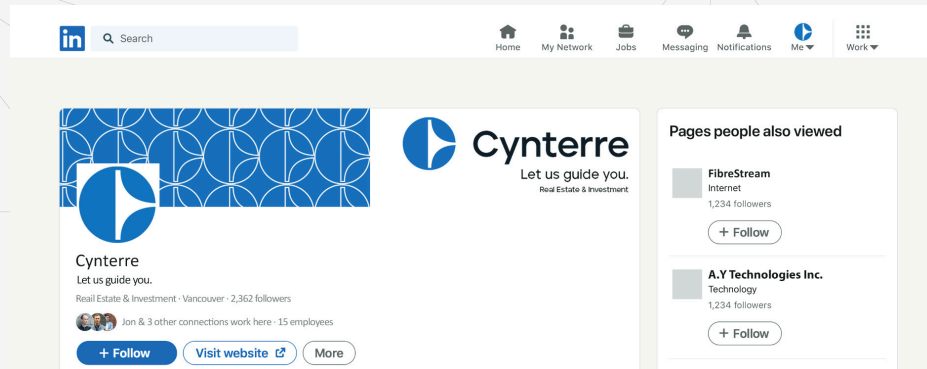
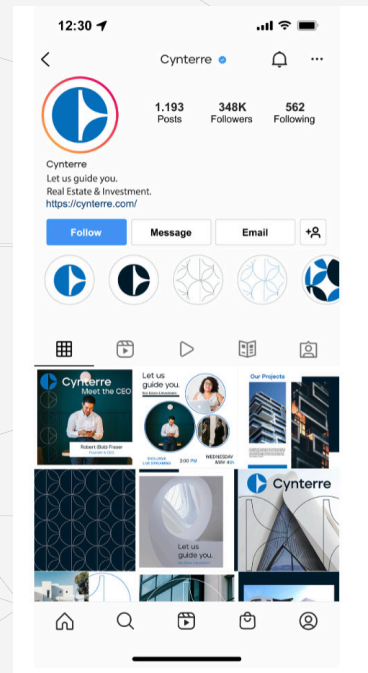
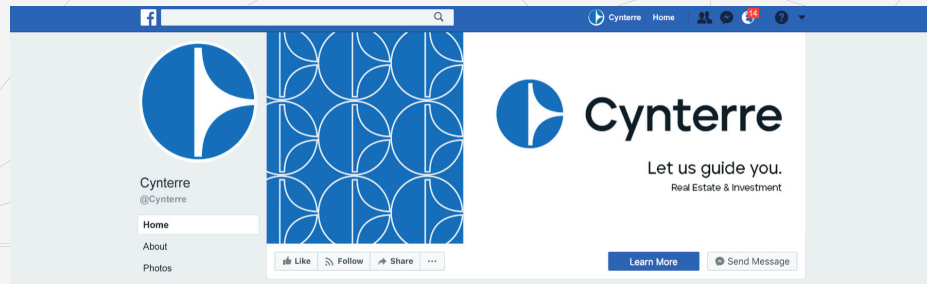
Antonio Casoria | Complex Behaviour Support Counsellor



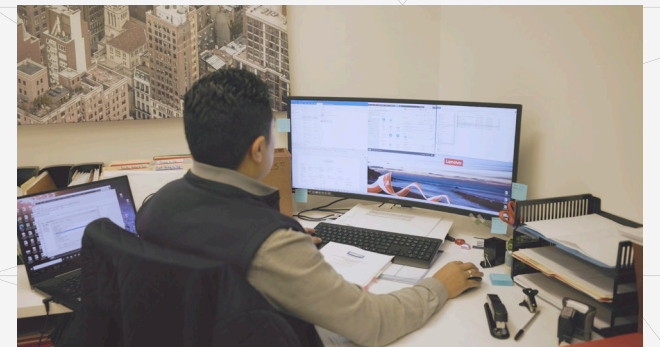
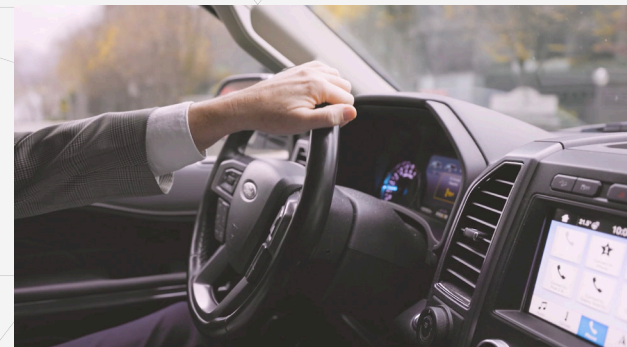
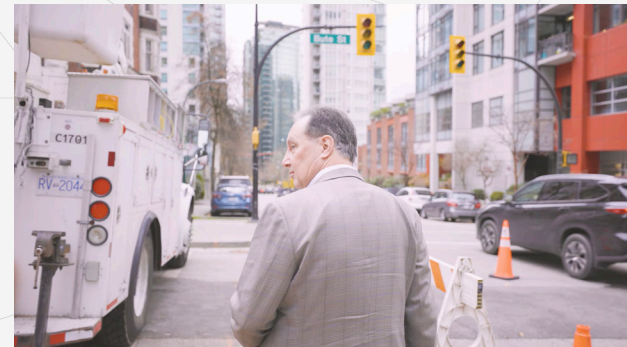
Cynterre Group

Web Design + Social Media Photography + Video Stationary

Cynterra Group is a versatile real estate development company that encompasses a range of services. They offer a proven investment program catering to individuals, families, corporations, and financial institutions. Whether it's residential, commercial, or other real estate ventures, Cynterra Group provides opportunities for diverse investors to participate in their investment program and benefit from their expertise in the real estate sector.



Social Media



Photography + Video



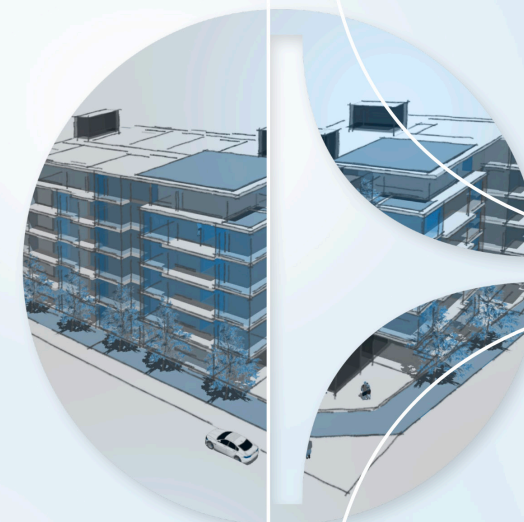
Web Design + Social Media | Photography + Video | Stationery



THIS WEBSITE

Under Construction

Let us guide you
Real Estate & Investments



Real Estate

Lorem Ipsum is simply dummy text of the printing and typesetting industry.

Learn more

Investment

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Let us guide you.
Real Estate & Investment.



Robert (Bob) Fraser
Founder & CEO

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World Trade Centre Vancouver 999 Canada Place, Suite #404 Vancouver, BC, V6C 3E2

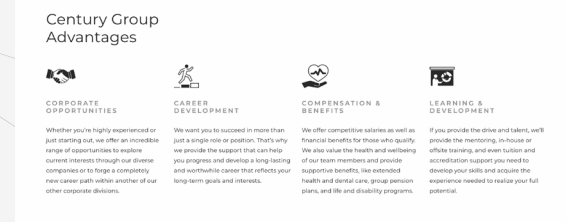
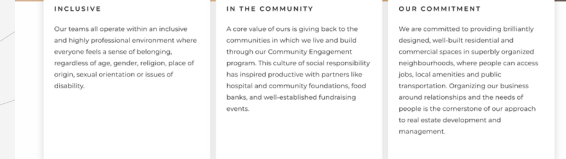
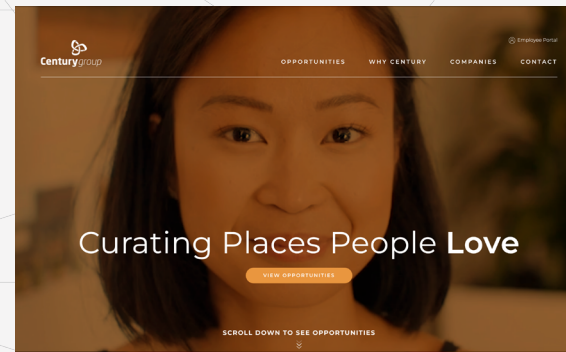
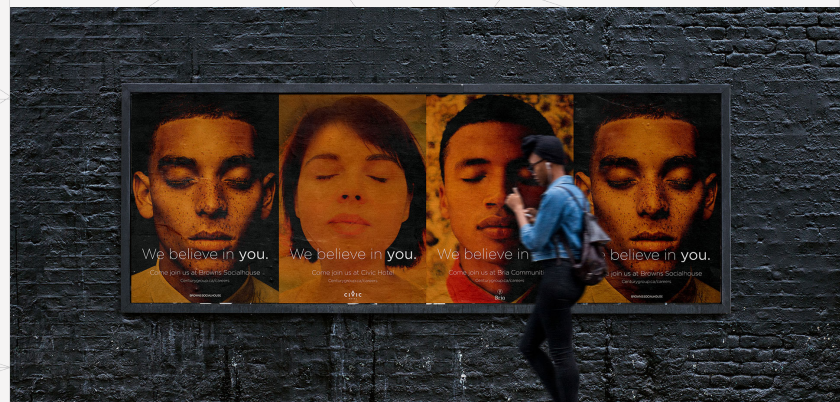
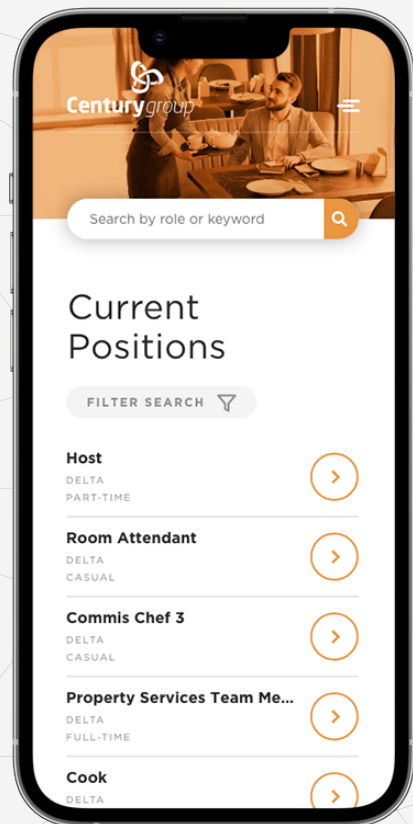
Stationery - Email Signature

Stationery



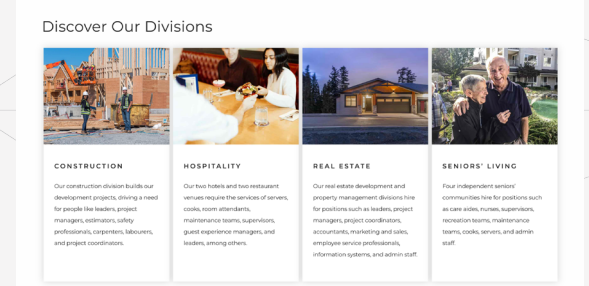
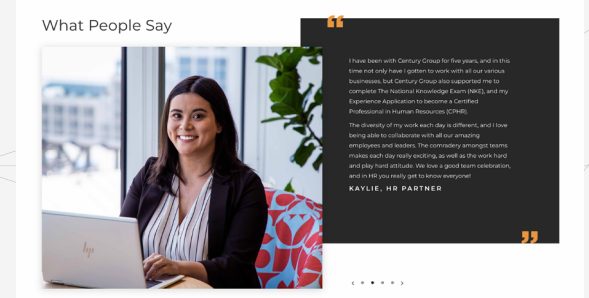
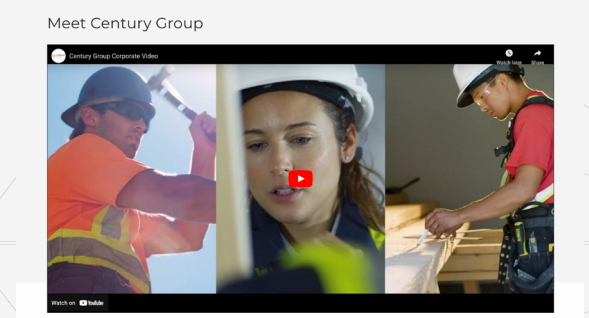
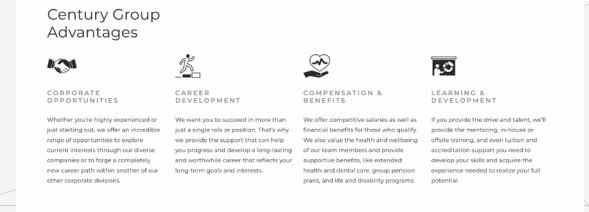
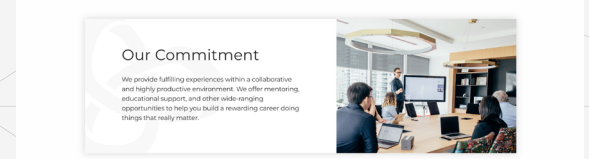
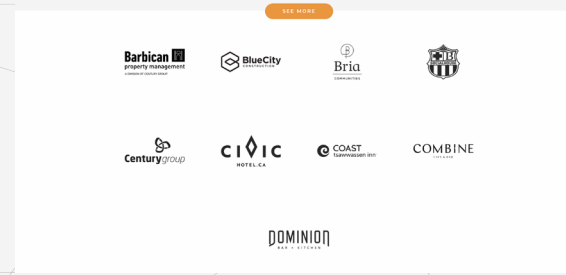
Asia Standard Americas, one of the world's premier developers of international upscale residences, is the North American subsidiary of Asia Standard Group of companies. Others include Asia Standard International Group Limited, a publicly-traded company in Hong Kong since 1984.

JOB HUNTING ON THE GO



Latest Positions

TITLE	COMPANY	LOCATION	View Details
Care Aide (Part-time) - The Woodford (Bath Line)	Biba Communities	Delta	View Details
Construction Safety Officer (Full-time)	BlueCity Construction	Delta	View Details
Server (Casual) - The Woodford	Biba Communities	Delta	View Details
Assistant General Manager (Full-time) - Birmens Socialhouse	Birmens Socialhouse	Delta	View Details
Sales Representative (Real Estate) (Temp, 12 Months)	Century Group	Delta	View Details
Housekeeper, Care (Casual) - The Woodford	Biba Communities	Delta	View Details
Recreation Assistant (Casual) - The Woodford	Biba Communities	Delta	View Details
Housekeeper (Casual) - The Woodford	Biba Communities	Delta	View Details



BBABC BLACK BUSINESS ASSOCIATION OF BC

Unity - Excellence - Legacy

Web Design + Social Media Photography + Video Stationary

The Black Business Association of British Columbia (BBABC) is dedicated to supporting black entrepreneurs and small businesses throughout Canada. They offer a wide range of services tailored to assist businesses at various stages of their journey. With their support and resources, BBABC aims to empower black entrepreneurs and contribute to their success in the business landscape.



BBABC BLACK BUSINESS ASSOCIATION OF BC

Unity - Excellence - Legacy

Web Design + Social Media Photography + Video Stationary

Social Media



Photography + Video



Website Design



2022 Recap

It was a night to remember! The BBABC's inaugural Business Excellence Awards were amazing, great food, wonderful entertainment, awesome performances, and most importantly amazing company! We celebrated exceptional entrepreneurs in the Black business community and their contributions to the Canadian economy.



2022 - Gallery

View Now



Hosted by Michael Newman

Michael Newman is a TV personality, journalist, and multimedia content creator. In his current role as Community Reporter at Global BC, Michael showcases the things bringing people together in British Columbia — from community events to non-profit initiatives. Previously, he spent many years as host of New Mexico True Television, a documentary travel show showcasing communities around New Mexico. His time there earned him a Regional Emmy.

Michael's overall mission is to use his reliable personality and mindful presence to create transformational media, as a platform to entertain, inspire, and connect people to new ideas and perspectives. Michael brings an authenticity and genuine curiosity to his work, and through that, strives to capture people's essence through the art of conversation.



Music by DJ EARL DA PEARL

For almost four decades, Earl da Pearl has been an icon in the city of Vancouver. Earl is a professional DJ, MC, and promoter. Earl graduated from Columbia School of Radio and TV Broadcasting, Recording Engineering Program. He has performed for thousands of events that ranges from night clubs, weddings, boat cruises, corporate events, high school dances, festivals, birthday and Christmas parties. He is currently still rocking parties across the lower mainland. Earl has helped to pioneer the development of the Black music scene in Vancouver throughout the 80s and 90s. He was later nominated.



Life Time Achievement Adrian Holmes

Michael Newman is a TV personality, journalist, and multimedia content creator. In his current role as Community Reporter at Global BC, Michael showcases the things bringing people together in British Columbia — from community events to non-profit initiatives. Previously, he spent many years as host of New Mexico True Television, a documentary travel show showcasing communities around New Mexico. His time there earned him a Regional Emmy.

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Our 2022 Sponsors



Land Acknowledgment

The Black Business Association with thoughtful appreciation acknowledge that we work on the unceded and traditional territories of the Coast Salish People, specifically the Kwantlen, Semahmoo, Tsawwassen, and Kwikwaka'wakw First Nations. We want to thank Kevin Kelly representative of the Kwantlen First Nation for blessing our inaugural ceremony.

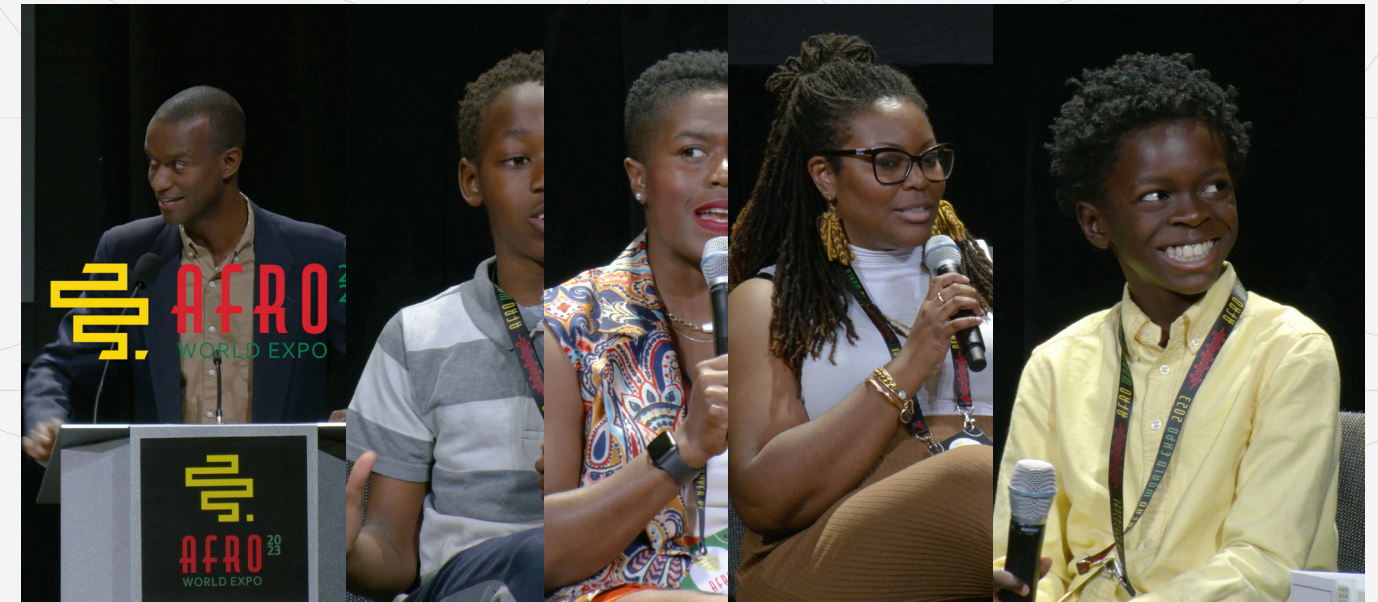


BBABC
BLACK BUSINESS ASSOCIATION OF BC
Unity - Excellence - Legacy

Designed By Burst Creative Group

BBABC
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Web-Design + Social Media Photography + Video Stationary



NUTRAFOL®

Stationary

The Black Business Association of British Columbia (BBABC) is dedicated to supporting black entrepreneurs and small businesses throughout Canada. They offer a wide range of services tailored to assist businesses at various stages of their journey. With their support and resources, BBABC aims to empower black entrepreneurs and contribute to their success in the business landscape.





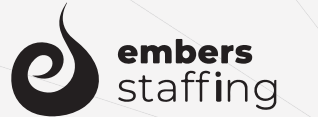
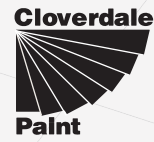
Stationary Icon Design

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